

If you don't do your own thinking artificial intelligence will do it for you.

But, there's no guarantee AI will think in your best interest at all.

-Michael Hewitt-Gleeson

THE AI MEME



M. Hewitt-Gleeson

@hewi

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📍 Melbourne, Australia

🔗 schoolofthinking.org

WHAT THEY SAY ABOUT MICHAEL'S BOOKS ...

JACK WELCH, CHAIRMAN OF GE (1981-2001).

I WISH I HAD A MANAGEMENT TEAM THAT REALLY UNDERSTOOD MICHAEL'S X10 THINKING BECAUSE IT'S THE VALUE-ADDED ROLE IN THE MANAGEMENT PROCESS.

SCOTT WILSON, CEO OF ISELECT.

WOMBAT SELLING HAS NOW BECOME OUR CORPORATE MISSION.

**SIR GUS NOSSAL AC FRS, CHAIRMAN OF
THE GATES FOUNDATION'S DISCOVERY
EXPERT GROUP.**

***I LIKE ITS SIMPLICITY AND ITS DIRECTNESS. I
LIKE THE FACETS OF HUMOUR. I LIKE THE
DESIGN WHICH MAKES IT SO EASY TO READ.***

**ANDREW BASSAT, CEO AND CO-FOUNDER OF
SEEK.**

***I'VE GONE THROUGH IT ON MY IPHONE AS
SUGGESTED. LOTS OF INTERESTING
THOUGHTS***

**PROFESSOR DAVID PENINGTON AC, FORMER
VICE-CHANCELLOR, UNIVERSITY OF
MELBOURNE.**

***A COMMENDABLY SHARP AND POINTED
DOCUMENT. EASY TO READ.***

**MARIA DEVESON-CRABBE, TELSTRA
BUSINESS WOMAN, 2014.**

***SO EXCITING. IF WE COULD DE-
OPERATIONALISE BAD PHILOSOPHY WE WOULD
ABOUND WITH A LOT OF X10 ENERGY FOR
FUN AND WORK-LIFE BALANCE.***

**PROFESSOR GERMAN SPANGENBERG,
EXECUTIVE DIRECTOR OF AGRIBIO VICTORIA.**

***I LOVED IT! I COULDN'T STOP OPENING THE
FILE AND READING IT TO THE END ON MY
IPAD!***

**PETER DALE, CEO OF VOLGREN MARCO
POLO, AUSTRALIA'S LARGEST BUS
MANUFACTURER.**

***I JUST HAD ANOTHER READ OF YOUR NEW
BOOK ON MY IPHONE. X10 IS TRULY SUCH A
GREAT CONCEPT. EASY TO READ, PUNCHY
AND FRESH! CONGRATULATIONS.***

HE COUNT W. BRIND ZICHY-WOINARSKI Q.C.,

**IT GAVE ME MUCH PLEASURE TO READ IT AND
BROUGHT BACK SOME OF MY FATHER'S
SAYINGS AND MADE ME REMEMBER JUST HOW
MUCH HE TAUGHT ME.**

**JASON CROMBIE, EDITOR IN CHIEF,
MONSTER CHILDREN.**

**LOVE IT. I LIKE THAT IT'S QUICK AND EASY TO
READ, AND THE INFORMATION IS EASY TO
DIGEST. MAKES ME WANT TO FIND OUT MORE
ABOUT WOMBAT AND X10.**

**ROSS CAMPBELL, PRINCIPAL RCA CRISIS
MANAGEMENT.**

**SLAMDUNK! WHAT GOOD TIMING FOR THIS. A
GREAT READ AND VERY RELEVANT VALUES
FOR THE CURRENT MARKET — WHO ARE
CONFUSED AND CONCERNED.**

**THESE SMARTPHONEBOOKS ARE
DESIGNED TO BE READ ON YOUR PHONE.**

THEY'RE FREE. PASS THEM ON.

**I INVENTED THE
SMARTPHONEBOOK
BECAUSE I NOW SPEND SO
MUCH TIME LOOKING AT
THE SCREEN OF MY IPHONE
AND PROBABLY YOU, TOO.**

**MY SMARTPHONEBOOKS
ARE CONVENIENT BECAUSE
THEY'RE MUCH SHORTER
BOOKS WITH LESS WORDS
PER PAGE AND A QUICK
READ ON YOUR
SMARTPHONE SCREEN.**

**THEY'RE EASY TO LOAN
AND PASS ON TO FAMILY,
FRIENDS AND COLLEAGUES.**

**THEY ALSO HAVE THE
VIRTUE OF BEING FREE!**

**THE GREATEST PROBLEM
ON EARTH IS
HUMAN THINKING.**

**FOR THIS
THIRD MILLENIUM
OUR COGNITIVE FITNESS
IS NOT YET
WHAT IT WILL NEED TO BE.

WE WILL NEED TO BECOME
MUCH BETTER THINKERS.

WAY MORE MINDFUL.**

**THE GREATEST
OPPORTUNITY ON EARTH,
FOR HUMAN SURVIVAL
AND COGNITIVE FITNESS, IS
*LATERAL THINKING.***

THE NUMERICAL SYNONYM
FOR LATERAL THINKING IS
X10 THINKING.

IT CAN BE TAUGHT AND
LEARNED.

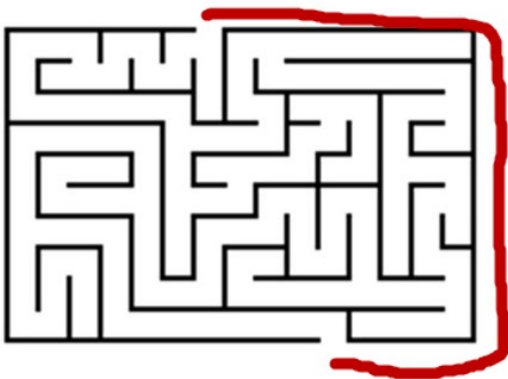
NOTHING ON EARTH IS
MORE POWERFUL THAN
*X10 THINKING, OR,
LATERAL THINKING.*

IT IS VERY POWERFUL
SOFTWARE FOR THE BRAIN.

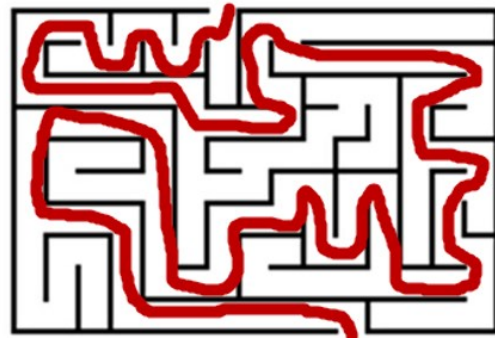
**LATERAL THINKING
(X10 THINKING)
IS OUR BEST PERSONAL
DEFENSE AGAINST THE
RAPID RISE OF ARTIFICIAL
INTELLIGENCE - AI -
AND THE OTHER BIG
THREATS AND CHALLENGES
TO HUMAN INTELLIGENCE
BY THE EXPLOSION OF
INFORMATION
TECHNOLOGY.**

**LATERAL THINKING IS
CRITICALLY IMPORTANT FOR
THE DESIGN OF A SAFER
AND MORE PRODUCTIVE
FUTURE FOR HUMANS.**

Lateral Thinking



Analytical Thinking



**BUT, THE REAL PROBLEM
FOR THE FUTURE IS THAT
HUMANS ARE STILL MOSTLY
SLOW ANALYTICAL, OR,
LOGICAL THINKERS.**

**THIS SURVIVAL PROBLEM
CAN BE SOLVED
WITH JUST TEN HOURS
OF MINDFUL
METACOGNITION TRAINING**

WHAT HAPPENED?

IN THE LAST MILLENIUM,
THE MISSIONARIES OF THE
MEDIÉVAL CHURCH SPREAD
GRECO-ROMAN LOGIC
AROUND THE WORLD.

GRECO-ROMAN LOGIC IS
THE RIGHT/WRONG
BINARY SYSTEM.

LOGIC IS ANALYTICAL AND
VERY GOOD AT JUDGMENT.

HOWEVER, AS A SIDE-EFFECT, IT MAKES US VERY SLOW, SUBJECTIVE THINKERS.

TODAY, WE CALL THIS “INSIDE-THE-BOX THINKING”.



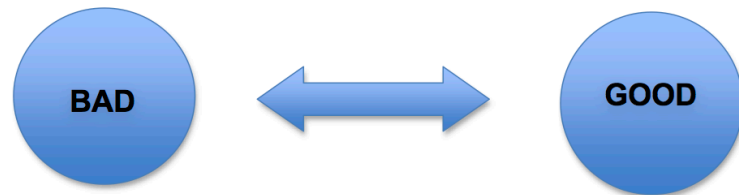
**SINCE I RETURNED FROM
THE VIETNAM WAR,
I HAVE BEEN TEACHING
LATERAL THINKING
CONTINUOUSLY FOR 38
YEARS BECAUSE I COULD
THINK OF NOTHING
MORE IMPORTANT TO DO.**

**I HOLD THE FIRST PHD
IN THE WORLD IN LATERAL
THINKING (1980), SO,
AS YOU WOULD EXPECT,
I AM VERY MUCH IN
FAVOUR OF IT!**

IN THIS NEW MILLENIUM,
IN A POST-DARWINIAN,
FAST-CHANGING AND
ACCELERATING, HI-TECH,
DATA-PROCESSING
ENVIRONMENT
WE MAY NEED
TO ESCAPE FROM
INSIDE-THE-BOX TO
OUTSIDE-THE-BOX
THINKING.

FROM *BINARY* TO
TRINARY THINKING.

Greco-Roman Logic is **binary** thinking ...
where the only alternative to **good** is **bad** ...



Lateral Thinking is **trinary** thinking ...
where the alternative to **good** is not only **bad** but also **better** ...



**THE PURPOSE
OF
LATERAL THINKING
IS TO
*CREATE NEW VALUE***

... WITH SPEED.

**NOTHING DOES IT BETTER
OR FASTER.**

IN MY BEST-SELLING BOOK
SOFTWARE FOR THE BRAIN
(1989) I PRESENTED

CVS2BVS

[HTTP://SCHOOLOFTHINKING.ORG/2017/03/TH
E-59-SECOND-COURSE-IN-THINKING-4/](http://SCHOOLOFTHINKING.ORG/2017/03/TH
E-59-SECOND-COURSE-IN-THINKING-4/)

AS A MASTER
COGNITIVE ALGORITHM
FOR *LATERAL THINKING*.

FOR CREATING VALUE

... WITH SPEED.

CVS2BVS

(CVS x 10 = BVS)

IS A MASTER ALGORITHM
THAT CREATES NEW VALUE
THROUGH DISRUPTIVE
PATTERN-BREAKING,
SURPRISE,
PROVOCATION
AND ACCELERATION
THROUGH
QUANTUM-LEAPING
BY POWERS OF TEN.

CLICK TO:

The Master Algorithm

[HTTP://SCHOOLOFTHINKING.ORG/2017/03/TH
E-59-SECOND-COURSE-IN-THINKING-4/](http://SCHOOLOFTHINKING.ORG/2017/03/TH
E-59-SECOND-COURSE-IN-THINKING-4/)

IMPORTANT POINTS TO
CONSIDER:

**LATERAL THINKING CAN
CREATE NEW VALUE
TEN TIMES FASTER
THAN LOGICAL THINKING.**

**THE LATERAL THINKING
MASTER ALGORITHM**

CVS2BVS

IS NOT SUBJECTIVE.

IT IS ALGORITHMIC.

LIKE JUGGLING,
LATERAL THINKING,
X10 THINKING,
IS NOT NATURAL
FOR HUMANS.

IT IS AN
ACQUIRED SKILL
THAT NEEDS
AT LEAST TEN HOURS
OF SKILLED COACHING
AND PRACTISE
JUST TO ACHIEVE
A BASIC LEVEL OF SKILL.

**ARTIFICIAL INTELLIGENCE,
AI COMPUTING SYSTEMS,
(BEING NOT SUBJECTIVE
BUT ALGORITHMIC)
ARE ALREADY
SELF-PROGRAMMING
TO DO LOGICAL THINKING
AT AN EXPONENTIAL RATE
OF ACCELERATION.**

**BETTER AND BETTER AND
FASTER AND FASTER THAN
HUMAN INTELLIGENCE.**

**WHEN IT COMES TO
CAREERS, PROFESSIONS
AND JOBS,
HUMAN INTELLIGENCE
THAT CANNOT DO
LATERAL THINKING
IS GRADUALLY BEING
LEFT BEHIND.**

(FREY & OSBORNE 2016)

**THIS HAS ALREADY
STARTED TO INCLUDE,
FOR EXAMPLE,
DOCTORS, LAWYERS,
INSURANCE SALESPEOPLE,
ACCOUNTANTS, PILOTS,
GAMERS,
SOLDIERS, SAILORS,
SPORTS REFEREES,
WAITERS, CARPENTERS,
LIFEGUARDS, DRIVERS,
RETAIL-WORKERS,
MUSICIANS, JOURNALISTS,
SCIENTISTS, SEX-WORKERS,
PHARMACISTS,
PROFESSORS, POLITICIANS,
FARMERS, TEACHERS,
CRMS, ENGINEERS,
DESIGNERS,
AUTHORS, ARTISTS,
ETC ETC.**

**ON CURRENT TRENDS,
BY 2030,
THERE WILL EMERGE
TWO DISTINCT CLASSES OF
COGNITIVE EXPONENTS
(WHETHER THEY BE THEY
CARBON *OR* SILICON):**

***THOSE THAT CAN CREATE
NEW VALUE THROUGH
SKILLED LATERAL THINKING
AND THOSE THAT CANNOT.***

IN TERMS OF BOARDROOM
PRODUCTIVITY PRIORITIES,
ONE CLASS WILL BE
VALUE FOUNTAINS
AND THE OTHER
VALUE DRAINS.

**SOME CONSEQUENCES ARE
ALREADY PREDICTABLE
AND OTHERS WILL BE
QUITE UNFORSEEN.**



HELP HUMANS AND SPREAD
THE AI MEME:

If you don't do your
own thinking
artificial intelligence
will do it for you.

But, there's no
guarantee AI will
think in your best
interest at all.

-Michael Hewitt-
Gleeson



Escape from CVS

The First Law of Thinking

The Current View of the Situation (CVS)
can never be equal to
The Better View of the Situation (BVS)

CVS \neq BVS



CVS₂BVS

The Law of x10 Thinking

The CVS multiplied by ten is equal to the BVS
CVS x 10 = BVS

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SMARTPHONEBOOKS BY MICHAEL HEWITT-GLEESON

CAN BE DOWNLOADED HERE:

[HTTP://TINYURL.COM/JGXHXP6](http://tinyurl.com/jgxhxp6)

GE X10

WELCH MULTIPLIED GE FROM US\$30 BILLION TO US\$300 BILLION IN JUST TEN YEARS!

THE NEWSELL SWITCH

THE WORLD'S FIRST PHD IN LATERAL THINKING!

BAD PHILOSOPHY

HOW TO ESCAPE FROM LOGICAL THINKING, TODAY!

THE SAYINGS OF JOSEPH

THE GREATEST TEACHING GIANT IN HISTORY.

WOMBAT INNOVATION:

'THE AUSTRALIAN SOLUTION'

CREATING VERY CLEVER IDEAS THAT PEOPLE TALK ABOUT!

WHAT IS THE #1 LAW OF SUCCESS?

T4T.

SHOW ME THE MONEY!

THE DVR: DOLLARIZATION. VALUATION. RETURN.